



Curriculum Vitae

Andreas von Zadow M.A. Communications

Andreas is managing partner of VON ZADOW INTERNATIONAL. With an office near Berlin, the practice specialises in action oriented development processes of all kinds. "Action speaks louder than words!" is their motto.

In 1984 Andreas completed his Master of Arts in Communication Science at the Berlin Institute of Technology. Since then he has been continuously engaged in developmental projects, with a special emphasis on urban place-making processes. He is a member of the expert group "Stadtquartiere" of the German Sustainable Building Council (DGNB).

He spent 5 years at the City of Berlin's Senate Department for Urban Development, and had an active social involvement in Berlin's urban renewal. He was Vice President during the founding years (1991-1993) of the European Academy of the Urban Environment (EAUE). He has spent most of his career initiating, managing and facilitating change projects in Germany and internationally.

For more than 20 years Andreas has collaborated with John Thompson & Partners (London, Edinburgh, Shanghai) a leading architectural practice specialising in place making and community planning. He has gained valuable experience by working on several large-scale masterplans in India and China, including Liubu, Xinyang, Dianshan and Hainan. He has been involved in masterplanning projects for numerous European cities in the UK, Ireland, Scandinavia, The Netherlands and Russia, as well as Germany.

Andreas has been employed as a consultant and facilitator for a number of EU funded projects and participatory processes. Andreas' speciality is to shape projects efficiently in terms of participants, sequence of actions, politics, a consensus led strategy and getting tangible outputs at each individual event. With a focus on strategic understanding, he uses graphic design and visualisations in order to cut long stories short and to effectively communicate developmental objectives.

Andreas has been trained in organisational development by the NPI-Institute in Zeist (NL). He has had further training in coaching skills and is a member of the Association of Social Development (ASD), a worldwide professional network of consultants for organisational and personal development.



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